

Daniel Hoopes

Graphic Designer

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Professional Experience

Graphic Designer

02/2024-Present

Skyward Scribe

Assisting with branding and marketing strategies. Designing and maintaining the company website. Creating promotional materials such as logos, advertisements, and flyers.

Graphic Designer

12/2017-04/2018

Cheramy Story Arts & Marketing

I generated original concepts presenting design ideas that effectively communicated the brand's message and values adhering to brand guidelines.

Graphic Designer & Photographer

10/2018-06/2023

Len Busch Roses

I developed a keen eye for detail, and a passion for design trends translating concepts into captivating visuals whilst simultaneously staying on brand.

Graphic Design Intern

05-08/2018

Discover Mediaworks

I developed and produced engaging visual content in digital graphics, illustrations, infographics, logos, banners, social media and signage.

Skills

Adobe Creative Cloud: Photoshop, Illustrator, InDesign etc.; HTML and CSS; Wordpress; Social Media; Microsoft Office; Graphic Design; UX Design; Photography and Video; Illustration; Multi-tasking; Flexibility; Design Conceptualization; Production Design; Communication; Work well under pressure; Collaboration; Adaptable; Attention to Detail; Problem Solver; Hierarchy; Typography; Iconography; Composition; Data visualization; Time-management

Education

B.F.A. Graphic Design & Interactive Media

05/2017

University of Wisconsin-Stout

Senior Project, Typographic Design, Javascript for Aesthetic Experience, Graphic Design II, Interactive Design II, Letterform, Serigraphy and more.

Leadership

Summer Mission

06/2013

4th Journey Middle East

A missions trip sponsored by Cru. We lived and traveled within one country in the Middle East. We visited a college campus daily to build relationships and share the Gospel with students.

CRU

2012-2017

University of Wisconsin-Stout

Being a part of Cru provided opportunities to cultivate relationships and grow in the knowledge of God and faith in Him. I attended several conference trips to Florida, Minneapolis and parts of Wisconsin.

Awards

Baird Intern Case Competition

08/2016

R.W. Baird

Awarded 3rd place for our "BairdWeb Promotional Launch." This award was for a group speech competition for real projects we worked on as teams and presented together during our internships.

Fashion Without Fabric

04/2012

University of Wisconsin-Stout

Awarded one of three awards in the competition, "Attention to Detail." This group project was to create a full body piece of fashion according to the theme Virtues and Vices. Our solution for this project was a Don Quixote Space Suit.